**DBB2201 Business Strategy**

**Assignment Set – 1**

1. Explain the different types of business policies. Differentiate between business policy and strategy.

2. Describe the tools and techniques that can be used to facilitate the strategic choice process.

3. Write a short note on:

i. Stability Strategy

ii. Retrenchment Strategy

**Assignment Set – 2**

4. There are different techniques for evaluation and control in strategic management. Discuss the above statement and explain the various techniques.

5. Define business process automation. Explain the factors to be considered for selecting automation software.

6. Explain the transactional and transformational leadership styles with examples.

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