**DBB3113 E-Commerce**

**Assignment Set – 1**

1. Define e-commerce. Explain its advantages and disadvantages.

2. Explain in detail the main functions of e-commerce.

3. Explain the main business models in detail.

**Assignment Set – 2**

4. Explain the process of cryptography in detail.

5. What do you mean by e-marketing? Differentiate it from traditional marketing.

6. What do you mean by m-commerce? Explain the main components of M-commerce.

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