**DBB3114 Entrepreneurship**

**Assignment Set – 1**

1. What do you mean by entrepreneurship? How does Entrepreneurship contribute to economic growth and Development?

2. Write short notes on: A) Make in India b) Startup India

3. What are the characteristics of an entrepreneur. Describe the various Exit strategies undertaken by an entrepreneur.

**Assignment Set – 2**

4. Write short notes on:

a. Franchising Business model

b. Brick and Mortar Business Model

5. What do you understand by the term “Social Entrepreneurship”. Discuss a few examples.

6. Discuss any four common characteristics of high-growth new ventures. Explain different stages of business. In which stage is harvesting possible.

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