**DBB3115 Small Business Management**

**Assignment Set – 1**

1. What do you understand by small business? Explain the role of small business in the Indian Economy. (5 Points Only)

2. Define the principles of competitive Advantage with examples.

3. Explain the marketing mix and its importance for the company.

**Assignment Set – 2**

4. What are the different phases of production planning and control?

5. Describe the Government Financial Schemes for SMEs to Promote Business.

6. What are the different categories in which costs are classified? Elaborate it.

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