**DBB3121 Store Operations & Job Knowledge**

**Assignment Set – 1**

1. Discuss the decisions that retailers make.

2. How many types of retail stores exist based on ownership? Explain.

3. State and explain the various types of store layouts.

**Assignment Set – 2**

4. What type of training is provided to the employees in retail stores?

5. What do you understand by the customer? How many types of customers exist in retail?

6. Explain the process of store auditing.

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