**DCA3143 E Commerce**

**Assignment Set-I**

1. What is E- Commerce? Discuss the unique features of E-Commerce in detail.

2. What are Computer Networks? Explain the importance of the internet in detail.

3. What is XML? Discuss the need of XML in detail with the help of suitable example.

**Assignment Set-II**

1. What is E-Marketing? Discuss its advantages and disadvantages in detail.

2. Discuss the evolution of CRM in detail.

3. Explain the objectives of designing an intelligent website.

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