**DCM3203 Business Environment**

**Assignment Set-1**

1. (i) Explain the SWOT analysis and steps involved in the application.

2. Write a short note on the given topics:

(i) Changing profile of the Indian economy

(ii) Influence of culture on communication and decision-making.

3. (i) Describe the characteristics of a mixed economy.

(ii) Explain the role of foreign direct investment.

**Assignment Set-2**

4. (i) Discuss the different laws impacting the business in India.

(ii) “An ideal economy is based on three principles”. Elaborate the statement.

5. (i) Describe the crisis of June 1991.

(ii) Discuss the benefits of privatization.

6. (i) Explain the concept of globalization and its benefits.

(ii) Write a short note on the structure of WTO.

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