**DIBM303 Management of Multinational Corporations**

**Assignment Set – 1**

1. In what ways do international organizations impact the goals and hurdles encountered by businesses in the global market?

2. What are the key theories that describe the behavior and flow of international trade, and how do they enhance our understanding of global economic relationships?

3. Examine the latest trends in international management and assess how they influence the challenges and opportunities for multinational corporations in today’s global business landscape.

**Assignment Set – 2**

4. Assess the major challenges and debates associated with technology transfer and suggest effective strategies for managing these issues in the modern business landscape.

5. Explain how comparative management principles can improve organizational efficiency and foster competitive advantage in various cultural and economic settings.

6. Examine the formulation of international business strategy, outlining the essential steps and their importance in managing the complexities of global markets.

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