**DIBM304 Export-Import Management**

**Assignment Set – 1**

1. Explain the key motives behind the expansion of businesses into international markets. How do these motives influence the strategies and operations of an international business firm?

2. Discuss the steps involved in establishing an Export-Import firm.

3. Describe the role of 'Export Documentation' in international trade.

**Assignment Set – 2**

4. Explain the process and significance of 'Bill of Entry' in import transactions.

5. What is the role of Electronic Data Interchange (EDI) in international trade? Explain the objectives and components of an EDI system.

6. Discuss the various types of insurance relevant to the export-import business, how do these insurances mitigate risks in international trade?

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