**DISM304 Business Intelligence and Tools**

**Assignment Set – 1**

1. What is "Business Intelligence," and how does it add value to decision-making within organizations? Give examples of how Business Intelligence tools are applied across various industries.

2. How can you use Power BI to transform raw data into meaningful visual insights? Describe the process, including data import, transformation, visualization, and report sharing, and provide a practical example where Power BI could be effectively utilized in a business scenario.

3. Discuss the core concepts of data mining, along with its benefits and drawbacks. Provide examples showcasing how data mining has been implemented in different industries.

**Assignment Set – 2**

4. Explain the various types of business models used in data warehousing. Provide examples of industries or scenarios where each business model is typically applied.

5. Highlight the significance of identifying data sources during the data extraction process. Discuss how accurate and reliable data extraction enhances decision-making and supports effective data analysis.

6. Examine the strategies necessary for developing a Business Intelligence (BI) solution. Discuss how having a well-defined strategy and roadmap contributes to the success of a BI initiative.

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