**DITF401 E – Commerce**

**Assignment Set – 1**

1. Who are the enablers of electronic commerce and explain media convergence in e-commerce.

2. (a) List and explain the challenges faced by Indian Organizations in e-transition.

(b) What are the benefits of internet for E-Commerce?

3. Discuss the different types of web servers. Explain the different types of e-business models based on the types of transactions.

**Assignment Set – 2**

4. (a) What are communication channel threats? Explain.

(b) Explain the advantages of e-payment systems.

5. (a) Describe the 4 Ps of marketing.

(b) Explain the objectives of designing a website.

6. (a) Discuss the security and privacy aspects faced by management.

(b) Differentiate between m-commerce and e-commerce.

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