**DMBA108 Business Communication**

**Assignment Set – 1**

1. Elucidate the Communication process while explaining all its six components.

2. Explain the various types of Non-Verbal Communication while giving examples as how you will use NV Communication when appearing for a job interview.

3. What are the different types of Group Discussions? Discuss their characteristics.

**Assignment Set – 2**

4. What are different types of Reading? Explain.

5. Discuss with examples the different types of Listening.

6. What is the basic difference between Product Advertising and Corporate Advertising? Explain the different types of Corporate Advertising.

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