**DMKT301 Sales Distribution and Supply Chain Management**

**Assignment Set – 1**

1. What is sales Management. List its importance.

2. Write Short notes on

a. Role of sales manager

b. Future of e commerce

3. List the different types of Wholesalers.

**Assignment Set – 2**

4. What is the Horizontal market system? List its components.

5. Explain the forms of supply chain.

6. What are the tools of inventory Management? (No Explanation) (You can define or give meaning of Inventory management).

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