**DSCM301 Supply Chain Management**

**Assignment Set – 1**

1. Elaborate on the components of a modern supply chain, detailing the roles and interactions of suppliers, manufacturers, distribution centers, retailers, and consumers. Elaborate with examples.

2. What do you understand by Bullwhip effect. Explain with an example its impact and significance.

3. Strategic alignment is an important goal of and major task. Discuss how aligning the SCM activities will enhance the strategic position and overall success of an organization?

**Assignment Set – 2**

4. Discuss Supply Chain Integration in reference to Push, Pull, and Push-Pull System with examples.

5. Discussing challenges associated with user resistance and training. Further Analyze strategies for promoting user adoption and proficiency.

6. Discuss Definition, Evolution and various E-commerce Models (B2B, B2C, etc.)

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