**DSCM303 Food Supply Chain Management**

**Assignment Set – 1**

1. Elaborate the Food Supply Chain Ecosystem. In Indian context what are the factors that affect the Food Supply Chain.

2. Why has public concern about the safety of food risen substantially over the past few years? Discuss the Psychological and Behavioral Theories of perceived risk.

3. Elaborate on the challenges of Livestock Supply Chain.

**Assignment Set – 2**

4. Briefly describe the following terms: i) Wholesale ii) Logistics What are the initiatives taken by Indian Government to advance the Food Industry in India?

5. What are the primary drivers of India’s organic food market? Which organic crops are most widely planted in India? How Government of India promotes Organic Farming?

6. Explain the role of internet in the food supply chain to achieve competitive advantage. Discuss the sustainability integration and coordination in the food supply chain.

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